



2025 Recital Program Ad Order

DEADLINE FOR AD SUBMISSION: April 21, 2025

Date ____/____/____

Student(s)/Group/Business Name _____

Telephone # of Parent or Responsible Party _____

Email of Parent or Responsible Party _____

(please circle one)

AD SIZE (w x h)	COLOR RATE	BLACK/WHITE RATE
Full Page 7.5" x 10"	\$390	\$195
Half Page 7.5" x 5"	\$250	\$125
Quarter Page 3.75" x 5"	\$150	\$75

(please select one)

<input type="checkbox"/> AD NEEDS TO BE DESIGNED	<input type="checkbox"/> AD IS PRINT READY
Design Fee: \$25	Please see the back of this handout for print-ready ad requirements.
<input type="checkbox"/> Include Photos (please provide electronically)	IMPORTANT NOTE: Advertiser is responsible for proofing the ad carefully. Ad will not be printed without written authorization. Once ad is approved by advertiser and sent to the printer, Earle Cobb Dance Studio bears no liability for errors discovered after printing.
What should the ad say? (Please print below and email message with photo) <small>*Please include your child's name for the message*</small>	
	Selected Ad Rate \$ _____ Design Fee (if applicable) \$ _____ TOTAL AMOUNT PAID \$ _____

ONE AD PER ORDER FORM, PLEASE



2025 Recital Program

AD SUBMISSION GUIDELINES

***DEADLINE FOR AD SUBMISSIONS: April 21, 2025**

PRINT-READY ADS

- Format required: **.pdf, .png, or .jpg ONLY**
PLEASE DO NOT SUBMIT WORD (.doc, .docx), POWERPOINT (.ppt, .pptx), OR PUBLISHER (.pub) FILES. THEY WILL NOT BE FORMATTED CORRECTLY FOR PRINTING!
- **Please supply your ad in one of the following dimensions (w x h), per your order form selection:**
 - Full Page: 7.5" x 10"
 - Half Page: 7.5" x 5"
 - Quarter Page: 3.75" x 5"
- **Resolution should be a minimum of 150 pixels per inch.** If emailing the ad from a phone, select "actual size", or else the resolution of the image will be decreased.
- Email Artwork to info@earlecobbdancestudio.com by April 21st, 2025. Include name of your student/group/business and "print ready" in the body of the email.

ADS TO BE DESIGNED BY ECDS

- Please complete the "What should the ad say?" section of the ad order form.
- Email any accompanying photos to info@earlecobbdancestudio.com by April 21st, 2025. If emailing photo(s) from a phone, select "actual size", or else the resolution of the image will be decreased.
- **Maximum number of photos: Quarter Page Ad-1 photo, Half Page Ad- 4 photos.**
- When the ad is complete, you'll receive a proof via email. Please check this for spelling errors carefully! Earle Cobb bears no liability for errors discovered after printing.